

africell
business

INTRODUCING
AFRICELL BUSINESS
HERITAGE MARK

AFRICELL BUSINESS HERITAGE

Sierra Leone Edition 2026

PRODUCTS & SERVICES
CATALOGUE INSIDE



CONNECT & EXPLORE

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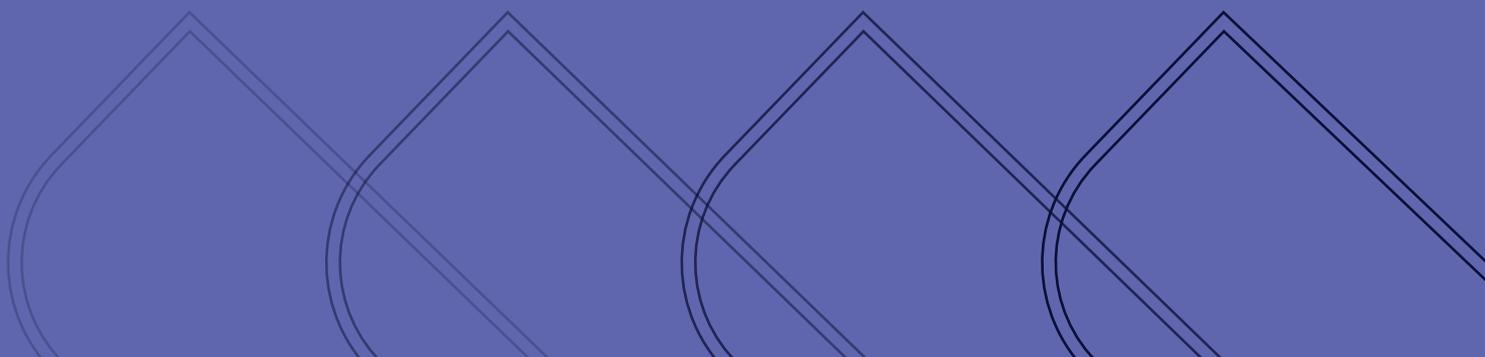


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DIGITAL VERSION



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MESSAGE FROM GROUP CEO, ZIAD DALLOUL

Africa is the world's most enterprising continent, full of people with clever and creative ideas for making money. Though people living in Africa often take this for granted, it is immediately noticeable to any visitor and always leaves a lasting impression.

The African business landscape is unique because much of it is informal. Shopkeepers, ke ke drivers, bafa owners and street sellers rival any mogul or tycoon for their business acumen, but they ply their trades outside the mainstream global economy.

In the past, the relative scarcity of big local corporates has hindered Africa's growth. But things are changing. Every day, the balance shifts slightly from small-scale, informal enterprises towards bigger, more established organisations. The continent's corporate ecosystem is thriving.

Sierra Leone exemplifies this trend. In the past decade, the county has experienced accelerating investment, and its home-grown brands are flourishing. It has benefitted from a business-friendly government whose policies are designed to spur expansion, competition and innovation. Since first launching in Sierra Leone in





The needs of modern African businesses are complex. They evolve quickly. There is no one-size-fits-all approach. But there are a few things that they all demand from their service providers. These include trust, reliability and transparency.

2005, Africell has consistently been one of Salone's most recognisable corporates. We employ thousands of people, pay millions of dollars in tax, and deliver cutting-edge services nationwide. Our focus has, historically, been on serving millions of individual Sierra Leoneans; but this too is changing. As Sierra Leone's business community blossoms, we are adjusting our focus and approach.

The needs of modern African businesses are complex. They evolve quickly. There is no one-size-fits-all approach. But there are a few things that they all demand from their service providers. These include trust, reliability and transparency.

I am pleased, therefore, to be unveiling our next-generation offering: Africell Business. With its new brand, updated frameworks and a fresh strategy, Africell Business is custom-made for the aspirational African business of today. However, it also draws on the rich experience that Africell has earned

over twenty-five years in Africa. These lessons include the importance of trust, clarity and fairness; all of which remained hardwired into everything we do.

This magazine is both an introduction to the new-look Africell Business and an opportunity celebrate those without whom we wouldn't have a story to tell: that is, Sierra Leone's many incredible businesses, and the inspiring people who lead them.

We look forward to doing business with you.

MESSAGE FROM THE SIERRA LEONE CEO, SHADI GERJAWI

Over the past the two decades, Sierra Leone's business community has evolved from cautious recovery to confidence, ambition and growing sophistication. A country that was once an emerging market with limited reach is now increasingly connected, entrepreneurial, and outward-looking.

SME's, creatives and innovators are harnessing digital tools to grow wider customer bases, increase efficiency and compete beyond their own backyards. It is this progress that Sierra Leoneans have built on, born out of their own resilience and consolidated by purposeful investment in infrastructure, skills and partnerships.

At Africell, we have experienced this transformation first-hand. Our journey in Salone has been guided by a strong conviction that connectivity is a foundation for economic growth with continuous investment in network expansion, service reliability and affordability that has helped businesses operate more efficiently and individuals participate more fully in the economy. Our efforts through the Africell Impact Foundation and community programmes empowers





Looking ahead, I see a business environment that will be increasingly driven by data, innovation and local talent. Affordable mobile internet will continue to enhance e commerce, fintech and new service models. Young entrepreneurs will build solutions designed not just for local realities but also capable of regional relevance.

youths and women with training, digital skills, and entrepreneurship support, turning connectivity into real opportunity that is usable and inclusive, not just access.

I lead with the belief that a telecommunications company can only truly succeed when it drives growth across the entire ecosystem around it. This has shaped how we work with government institutions, development partners and community organizations to address shared challenges rather than working in silos. From public awareness campaigns to education and youth empowerment programmes, collaboration has been central to how we translate scale into meaningful impact that show tangible results.

Looking ahead, I see a business environment that will be increasingly driven by data, innovation and local talent. Affordable mobile internet will continue to enhance e commerce, fintech and new service models. Young entrepreneurs will build solutions designed not just for local realities but also capable of regional relevance. At the same time, the pace of technological change makes skills development more urgent than ever. Closing the

digital skills gap will determine how widely growth is shared.

Africell is positioning itself with these realities in mind. Our focus remains on expanding strong, reliable coverage, developing products that respond to real customer needs and investing in platforms and services that build capacity for the digital economy. We are committed to listening, adapting and staying close to the communities we serve.

Our culture is practical, people focused and innovative. We celebrate progress, learn from setbacks and keep our team close to customers. As Sierra Leone's business community write its next chapter, Africell Business will be a partner in growth, connecting ideas to markets, talent to opportunity and ambition to possibility. This is how we define success, not only by scale, but by the positive role we play in shaping the future.

Q&A WITH GROUP HEAD OF AFRICELL BUSINESS, BENJAMIN OKORO

Africell Business has gone through a period of change over the past year. How would you describe the journey so far?

It has been a highly collaborative journey driven by teams across all our markets. Over the past year, there has been a strong collective effort to bring greater alignment to how Africell Business operates and presents itself - whether that's through a unified brand, clearer ways of engaging customers, or more consistent internal frameworks. What stands out most is the commitment of our country teams. They understand their local markets deeply, and the progress we've made reflects willingness to adapt, share best practices, and work together as one business.

What have been the main areas of focus for Africell Business teams across the Group?

A major focus has been creating clarity and fairness - for both our customers and our people. Our teams have worked closely to harmonise sales incentives, simplify product structures, and ensure that enterprise solutions are positioned in a way that is easy to understand and relevant to local realities. At the same time, there has been a strong push to broaden our product catalogue responsibly, introducing solutions that genuinely help African businesses operate more efficiently and securely. None of this happens in isolation; it's the result of continuous dialogue between group and country teams.

What is Africell Business aiming to achieve?

Across all markets, the shared objective is sustainable growth. That means growing revenue in a healthy way, retaining the trust of existing customers, and improving the overall quality of our corporate portfolios. Our teams are also focused on strengthening financial discipline - reducing outstanding debt and shortening payment cycles through better engagement and clearer commercial structures. Just as importantly, we want our clients to feel that Africell Business is a reliable long-term partner, not just a service provider.

Supporting indigenous businesses and SMEs features strongly in Africell Business' ethos and values. Why is this important?

Because in every market we operate, indigenous businesses are central to economic growth and social stability. Our country teams see this first-hand. SMEs are often ambitious, resilient, and deeply rooted in their communities, but they don't always have access to the digital tools that help them scale. Africell Business wants to be part of that growth story - by providing accessible, reliable solutions and by spotlighting businesses that are building locally and sustainably. Initiatives like the Africell Business Heritage Mark reflect a collective belief across the Group: when local enterprises succeed, the entire ecosystem - including Africell - moves forward together.



INTERACTIVE CHAT WITH AFRICELL BUSINESS DIRECTOR – SIERRA LEONE, KULTUMI MINAH

Growth of the Enterprise Landscape Over the Years

How would you describe the evolution of the enterprise landscape in Sierra Leone over the past decade, and what major shifts have shaped this growth?

We've moved from 'business as usual' to 'business at the speed of light.' A decade ago, operations were traditional and siloed. Today, they are dynamic and tech-driven. At Africell, we've seen connectivity evolve from a luxury into the very heartbeat of the economy, allowing local businesses to compete not just at home, but across the subregion.

What economic or technological drivers have played the biggest role in helping businesses expand and become more competitive?

The biggest shift has been the move toward a digital-first mindset. Reliable telecommunications provided the foundation, but the real drivers are innovation and diversification. At Africell, we don't just provide 'data'; we provide the infrastructure that allows a business to scale, optimize its costs, and reach customers they never could have reached before.

As the business environment becomes more diverse, how do you see groups like women-led and youth-led businesses shaping its future?

These groups are the new engine of our economy. They bring a level of creativity and inclusivity that is refreshing and necessary. Africell remains committed to supporting this transformation through connectivity solutions designed to foster digital empowerment and create equal opportunities for all.

The Presence of Women-Led Businesses in Sierra Leone

How has the role of women-led businesses changed?

It has been a profound transformation. We are seeing women move from the informal sector into building structured, sustainable enterprises. Access to mobile finance and the internet has broken down old barriers. At Africell, we see every day how digital inclusion turns a small female-led venture into a high-impact market player.

What are some of the main challenges and opportunities for women entrepreneurs today?

Access to capital and high-level networks remains a hurdle, but the digital economy is the great equalizer. As Enterprise Director, I ensure our solutions are inclusive. We provide the affordable, high-speed tools that give women-led businesses the visibility and efficiency they need to outpace their competition.

As women-led businesses continue to grow, how important is good client relationship management in helping them succeed?

It's their secret weapon. Women often lead with empathy and trust, which are the foundations of brand loyalty. At Africell, we mirror this approach. We don't just deliver a service; we build a partnership based on reliability and shared growth.



The Importance of Strong Client Relationship Management

Why is client relationship management so essential in today's business environment, especially in the telecommunications sector?

In a crowded market, connectivity is a commodity, but partnership is a rare value. Our clients aren't just looking for a signal; they're looking for a partner who understands their business goals. My philosophy is simple: we should be the partner that anticipates your needs before you even have to ask. This has earned us enduring relationships with leading organizations across Sierra Leone.

What strategies or tools have proven most effective in strengthening long-term relationships with enterprise clients?

The most effective relationship management strategies combine technology, insight, and human connection. I tagged it 'high-tech with high-touch', we never lose the human connection. Through regular engagement, dedicated account management, and proactive problem-solving we turn a contract into a long-term alliance. As a leader, I emphasize relationship excellence as a cornerstone of Africell's enterprise culture because sustained partnerships drive mutual success.

As businesses deepen their client relationships and demand more reliable connectivity, what role does infrastructure - such as fiber-to-the-home (FTTH) - play in supporting these expectations?

Infrastructure is the promise-keeper. As businesses go digital, 'good' connection isn't enough - it has to be flawless. Our FTTH rollout is a strategic move to ensure that as our clients grow, our network stays two steps ahead of their demands for speed and stability."



Fiber To The Home' (FTTH) Deployment and What It Means for Small Businesses

What does FTTH mean for small businesses in practical terms?

It levels the playing field. FTTH gives a small home-based business the same digital power as a large corporation. It means no more lagging video calls, instant transactions, and the ability to run heavy cloud-based software without a hitch.

How does fiber connectivity enhance the operational efficiency and digital capacity of SMEs?

Enhanced connectivity directly improves efficiency and resilience for small and medium businesses. With Africell's FTTH, SMEs can use cloud services, video conferencing, and e-commerce tools to grow and perform better. This investment reflects our commitment to providing the digital infrastructure businesses need to thrive in today's connected world.

What new opportunities do you foresee for small businesses as high-speed, reliable connectivity becomes more accessible nationwide?

We are on the verge of a startup explosion. High-speed internet is a catalyst for new industries we haven't even seen yet in Sierra Leone. For me, leading this rollout is a responsibility to ensure our digital future is inclusive, fast, and empowers every entrepreneur, regardless of their size.

SUCCESS STORIES CLIENT TESTIMONIALS



Partnering with Africell has supported Ecobank’s digitization strategy. The provision of the following services **SMP P Services, APN SIM for Merchant POS, CUG Service and SIP Toll-Free Line (Customer Complaint System)** has supported and ensured a secure, reliable, and uninterrupted connectivity for merchant payment ecosystem, efficient internal communication across our teams and empowered a very responsive, accessible, and cost-free channel for customer support.

We value the professionalism, responsiveness, and commitment demonstrated by Africell in delivering and maintaining these services. Your support continues to enhance our operational efficiency and the quality of service we deliver to our customers.

Sebastian Ashong-Katai
Managing Director
Ecobank Sierra Leone



On behalf of UNDP Sierra Leone, I extend our profound appreciation to Africell for five years of strong and trusted partnership. As the first UN agency to formalize collaboration with Africell, we have benefited immensely from your reliable, high-quality connectivity; keeping our operations efficient, our services uninterrupted, and our engagement with communities nationwide strong.

Our partnership is a clear example of how development actors and the private sector can drive meaningful progress when united by a common purpose. As we continue advancing Sierra Leone’s Sustainable Development Goals, we look forward to expanding this collaboration to create greater opportunity, inclusion, and resilience for all Sierra Leoneans.

Thank you for your professionalism, innovation, and unwavering support. We celebrate our partnership and remain energized by the possibilities ahead.

Fredrick Ampiah,
Resident Representative
United Nations Development Programme





SLCB

...delivering value



Africell has markedly strengthened our service delivery capabilities. With their streamlined Branch VPN Connectivity, USSD, and SMPP solutions - backed by consistently responsive technical support - we are able to provide our customers with secure, seamless, and dependable online, mobile, ATM and POS digital banking services.

Yusufu Abdul Silla
Managing Director
Sierra Leone Commercial Bank



On behalf of Marampa Mines, I would like to extend our heartfelt gratitude to Africell for our enduring and trusted partnership over the years. Your reliable, high-quality connectivity has been vital in ensuring the efficiency of our operations. We especially appreciate your proactive approach and outstanding technical support.

Thank you for your professionalism, innovation, and unwavering dedication. We celebrate our partnership and eagerly anticipate the exciting opportunities that lie ahead.

Popaul Kabeya
HOD of Systems
Marampa Mines Limited



MEET THE AFRICELL BUSINESS TEAM – SIERRA LEONE



Name: Kultumi Minah

Role: Africell Business Director

Joined Africell: August 2008

Focus Areas: Building Lasting Partnership, Team Building and Business Development

Tag: An expert in the telecommunications industry with wealth of experience, Kultumi is a strategic leader dedicated to driving sustainable growth through innovation and a relentless customer-first approach



Name: Tarah Majek-Wansa

Role: Head of Section, Africell Business

Joined Africell: May 2024

Focus Areas: Team Performance and Capability Development

Tag: Tarah leads by example with strong work ethic while fostering a capable, high-performing team



Name: Dora Magdalene Kamara

Role: Corporate Sales Supervisor (VIP)

Joined Africell: December 2018

Joined Corporate: November 2020

Focus Areas: VIP Client Management

Tag: Dora is all about creating connections, closing contracts and crushing goals



Name: Mariama Sajor Bah

Role: Africell Business Supervisor

Joined Africell: January 2020

Focus Areas: Client Relationship Management and Team Supervisor

Tag: She thrives in turning challenges into Successes, delivering exceptional results in client management and fostering long-term relationships



Name: Mohamed Hassam Fofanah

Role: Credit Control Supervisor

Joined Africell: July 2025

Focus Areas: Revenue Collection and Credit Control Management

Tag: Mohamed is a composed achiever with a calm drive, fuelling collective success



Name: Reginald Samuel Smith

Role: FTTH Supervisor

Joined Africell: April 2022

Focus Areas: Supervising, Recruiting Clients, Relationship Management, Preparing Reports

Tag: Reginald is passionate about his work, a good communicator and ready to learn new things everyday and always willing to work off hours



Name: Fanta Bah

Role: Africell Business Supervisor (Acquisition)

Joined Africell: May 2024

Focus Areas: Clients Acquisition and Relationship Management

Tag: Fanta is engrossed in creating a safe and welcoming space



Name: Umu Kultumie Hassan-King

Role: Africell Business Officer

Joined Africell: 1st September, 2023

Focus Areas: Client Management and Clients Acquisition

Tag: A Collaborator with the ability to perform with cross-functional teams to ensure client satisfaction and timely delivery of services



Name: Fatmata Jalloh

Role: Africell Business Officer

Joined Africell: September 2022

Focus Areas: Client Relationship Management

Tag: Fatmata is dedicated to driving results through efficient workflow management and strategic goal alignment



Name: Binta Bah

Role: Africell Business Officer

Joined Africell: 2020

Focus Areas: Client Management

Tag: Binta is a dedicated and committed individual and always looking for ways to improve and grow



Name: Sakiatu Kamara

Role: Africell Business Officer

Joined Africell: August 2023

Focus Areas: Client Relationship Management

Tag: Sakiatu is passionate about her work, a good communicator and ready to learn new things everyday



Name: Aminata Natasha Fofanah

Role: FTTH Coordinator

Joined Africell: September 2022

Focus Areas: Client and Technical Liaison

Tag: She is making sure our technical solutions perfectly match our clients' business and personal goals



Name: Alfina K R Bangura

Role: Africell Business Officer

Joined Africell: 1st of July 2024

Focus Areas: Client Relationship Management

Tag: Alfina is committed in Shaping corporate direction with clarity, accountability and purpose



Name: Kamarell Wurie

Role: Africell Business Officer

Joined Africell: 2 June 2025

Focus Areas: Client Management

Tag: Kamarell is committed to ensuring corporate excellence at every level



Name: Marion Lightfoot-Taylor

Role: Africell Business Collection Officer

Joined Africell: June 2025

Focus Areas: Collection

Tag: Marion is reliable, communicative, dedicated and a good team player

AFRICELL BUSINESS HERITAGE MARK

The Africell Business Heritage Mark is a new signature recognition program designed to celebrate the businesses that power the economies of our operating markets through local production, indigenous supply chains, and sustainable growth models.

The Africell Business Heritage Mark represents a commitment to:



Locally sourced materials



Use of indigenous labor and talent



Cultural preservation through business practices



Sustainable production and community upliftment



Strengthening domestic value chains

It is more than an award - it is a national badge of pride that highlights businesses building Sierra Leone from the inside out.

BUSINESSES WE HAVE CHOSEN FOR THIS HERITAGE MARK



Business: Shea & More Naturals
Founder: Haja Dalanda Massally

Shea & More Naturals, founded by Haja Dalanda Massally, reflects the power of women-led entrepreneurship rooted in local purpose and resilience. What began as a personal healing journey has grown into a fast-rising Sierra Leonean skincare brand built on authenticity, community impact, and sustainable value creation.

At the core of the business is a strong commitment to women’s empowerment. Shea & More Naturals employs women across multiple provinces, providing stable income through the sourcing of locally available raw materials such as cocoa husks, coconut, moringa, sesame, and shea butter. By relying largely on rural Sierra Leonean inputs, the brand strengthens local agriculture, supports green jobs, and ensures value remains within local communities.

By transforming traditional remedies into high-quality, market-ready products, the brand preserves cultural heritage while meeting international standards. Its growing recognition among visitors, expatriates, and international customers, alongside the opening of its first showroom and expansion into a new production facility, signals a business poised for continued growth.

Through its impact on rural women and youth and its commitment to sustainable local enterprise, Shea & More Naturals stands as a strong and deserving recipient of the Africell Business Heritage Mark.





Business: Nina's Coffee
Founder: Sylthea Redwood-Sawyers

Nina's Coffee, founded by Sylthea Redwood-Sawyers, is a woman-led specialty coffee brand built on innovation, sustainability, and local pride. Founded by Sylthea, an entrepreneur with a background in engineering and IT, the brand reflects a unique blend of technical precision and creative entrepreneurship, bringing a fresh perspective to Sierra Leone's coffee industry.

At the heart of Nina's Coffee is a strong commitment to local sourcing and community impact. Coffee beans are handpicked from Yekebema in Kono District, directly supporting local farmers and contributing to improved livelihoods within the community. This close connection to origin ensures quality while strengthening local agricultural value chains.

Sustainability is deeply embedded in the brand's operations. Nina's Coffee made a conscious shift from plastic to eco-friendly, biodegradable packaging, aligning the business with environmental responsibility and long-term sustainability goals. The coffee itself is roasted in small batches, with careful attention to aroma, flavor depth, and artisanal blending techniques that distinguish the brand in a competitive market.

Inspired by her mother's entrepreneurial journey and driven by a vision to create a globally competitive yet locally rooted product, Sylthea has built a brand that contributes to employee welfare, farmer development, and broader socioeconomic growth. Through innovation, sustainability, and empowerment, Nina's Coffee is a deserving recipient of the Africell Business Heritage Mark.





Business: Katie's Pieces
Founder: Keturah Chanika Harding

Katie's Pieces, founded by young designer Keturah Chanika Harding, is a powerful expression of Sierra Leonean creativity and rising global influence. Through her distinctive approach to bridal wear and custom couture, Keturah has built a brand that blends modern elegance with African artistry, positioning Sierra Leonean fashion on an international stage.

Keturah's growing impact was recently recognized with the 2025 Ghana Merit Award for Best Fashion Designer, marking an important milestone in her journey and reflecting the brand's expanding global visibility. As a young entrepreneur, she is not only redefining luxury fashion locally but also creating opportunities within the creative industry and inspiring a new generation of designers, particularly young women, to pursue their talent with confidence.

By combining innovation, craftsmanship, and cultural pride, Katie's Pieces represents the future of Sierra Leone's creative economy and stands as a deserving recipient of the Africell Business Heritage Mark.



AFRICELL BUSINESS COMMUNITY BUILDING

Connectivity has the power to transform lives, and at Africell Sierra Leone, we aim to make that power accessible to everyone. Our corporate social responsibility goes beyond infrastructure; it is about creating meaningful opportunities, supporting education, and giving communities the tools to thrive in a digital world.

Our commitment to internet access for all by partnering with Media Matters for Women

One of our most rewarding partnerships is with Media Matters for Women, an organisation championing gender equity in media. Over the past three years, we have provided internet services, data, airtime, and branding to support their work. More than 80 women journalists have benefited, producing high-quality, accurate content and ensuring that women's voices remain visible in public discourse. The impact extends further through the DigiTruck, a mobile digital training centre operated by Media Matters for Women. With Africell's connectivity support, the DigiTruck delivers digital skills and technical training directly to underserved communities, bringing learning and access to technology where it is needed most.



Fostering Education through the Njala University & Fourah Bay College Connectivity Drive

Our commitment to education also drives investments across Sierra Leone's universities. Fourah Bay College and Njala University now enjoy high-speed campus connectivity through Fibre to the Home technology. Reliable internet enhances research, online learning, and collaboration, giving students and faculty the tools to engage fully in the modern academic experience. At the Institute of Public Administration and Management, we are piloting a partnership under a Memorandum of Understanding that introduces Closed User Group services and customised data plans for academic staff and students. By reducing cost barriers and providing tailored solutions, this initiative ensures connectivity is both practical and inclusive, supporting teaching and learning in a meaningful way.



Celebrating excellence sits at the heart of our approach. Over the past three years, we have awarded prizes to the top-performing students at the graduation ceremonies of these universities. Supporting educators, students, and institutions while bridging the digital divide reflects our belief that technology should do more than connect, it should empower. Since day one, our goal has been about combining thoughtful partnerships with practical solutions, we are helping to strengthen communities and institutions across Sierra Leone. Every initiative, from gender-focused media support to high-speed campus connectivity, contributes to a larger vision: a country where access to information, education, and opportunity is fair, widespread, and transformative.

We see connectivity not simply as a service, but as a driver of growth, inclusion, and lasting impact, with technology serving people, communities, and the future of the nation.

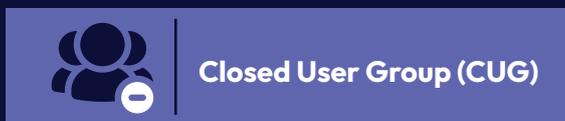
PRODUCT CATALOGUE

Mobility Services

A - Voice



The postpaid service bills numbers on the first day of each month based on usage from the previous billing cycle. A monthly credit limit is assigned to each number according to the organization's approved threshold. This credit limit is adjustable as needed. Additionally, an SMS notification is sent when a line reaches 75% of its credit limit. Users can also check their number's status via a designated USSD code.



The Closed User Group (CUG) is a telephony service that facilitates voice communication among designated group members. This service allows unlimited calls between all members for a fixed monthly fee per line. Additionally, sequential numbers are provided to the company at no additional cost and will be activated upon request.



Electronic Airtime Recharge enables the direct transfer of airtime to prepaid numbers. Organizations can request bulk recharges for a specified list of numbers with a predefined airtime amount on a recurring monthly basis.

B - Mobile Data



Unlimited Data Bundles

Africell's Unlimited Data Bundles provide organizations and individual users with continuous internet access at a fixed monthly fee. Designed for heavy data users, this service eliminates the need to monitor usage or worry about unexpected charges, ensuring predictable costs and uninterrupted connectivity.



Mobile Data Bundles

Africell offers a range of Mobile Data Bundles designed to meet varying customer needs. These flexible packages provide affordable data access for browsing, social media, and corporate use, ensuring reliable connectivity on the go.



GPRS

Africell's GPRS service is a data service that enables continuous data transmission over Africell's network. It supports real-time communication and data exchange for various applications such as tracking, monitoring, and other system integrations that require reliable and secure connectivity.



Connectivity Services

A - ISP



Dedicated Internet

Africell offers dedicated internet solutions with a 24/7, full-duplex connection from client locations to the ACE submarine cable. The service ensures uninterrupted bandwidth without shared consumer traffic. Businesses can select between P2P or fiber-optic connections with speeds starting at 2Mbps.



MPLS

Africell resilient Multi-Protocol Label Switching (MPLS) infrastructure is a type of data-carrying technique for high-performance telecommunications networks. Africell has a very robust local and global IP/MPLS backbone network linking many countries to the rest of the world through the WAN, IPLC and Dedicated Internet services.



VPN

Africell VPN/E1 solution is designed for corporate institutions that have extensive GSM traffic. The transmission service employs the channelization feature of an E1 Line to transmit Voice (Usually up to 30 lines on 1xE1). Organizations with branches in a country can be able to link and access data traffic from one branch to another.



FTTx

Africell Fiber to the Home/Office (FTTx) solution gives you a very high-speed internet connection with a bandwidth starting from 5Mbps up to 1GB. You can enjoy seamless browsing and reliable internet connectivity at your home. Businesses such as SMEs and SOHO can choose speed from our tier bundle to meet their internet needs.



FTTx Star Bundle

This package is designed to provide high-volume, affordable internet access to households while bundling entertainment services to increase perceived value and usage.



FTTx Business Bundle

This package targets small to medium businesses that require high-speed, reliable daytime (or night) internet service with cost-effectiveness and predictability.



Data Hosting

Africell's state-of-the-art data center provides server hosting solutions, eliminating the need for businesses to maintain on-site server rooms.

B - Value Added Services



SMPP

Africell's SMPP is a messaging protocol that enables businesses to send and receive high volumes of SMS messages through a direct connection to Africell's messaging gateway. It is ideal for bulk messaging, alerts, notifications, and system integrations that require fast, reliable, and automated SMS delivery.



Toll - Free

This service enables businesses to offer customers a free communication channel via voice and SMS, with the organization covering all associated traffic costs.



USSD

Africell's USSD service enables businesses to offer interactive, real-time communication through short codes. It provides a cost-effective way for customers to access services, check balances, and perform transactions without requiring an internet connection.



Dedicated APN

The Africell Private Access Point Name (APN) solution is designed to provide secure and reliable data connectivity for applications such as Point-of-Sale (POS) terminals, fleet tracking, and other remote systems. It enables traffic to be routed directly to a customer's private network, allowing devices to seamlessly exchange data within their own environment. Clients also have the flexibility to choose a custom APN name for their network.



SIP

Africell offers SIP service that enables businesses and call centers to make and receive voice calls over IP networks using their existing internet connection. It provides a reliable, flexible, and cost-effective solution for managing voice communications, supporting multiple lines, and ensuring clear, high-quality connections for both internal and external calls.



Corporate CRBT

Africell's Corporate Ring Back Tone (CRBT) service enables organizations to replace the standard ringing tone with customized audio content. This feature allows businesses to promote products and services directly through employee mobile lines.



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